

Polska



**POLGRA, 24-29 September 2016,
Poznań International Fair**

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On **24-29 September 2016**, on **Poznań International Fair** fairground in Poznań, another edition of Central and Eastern Europe's most complex event dedicated to the food and catering industry and to the hotel industry will be held, including the following fair trade events: **TASTES OF REGIONS**, **POLAGRA FOOD** International Trade Fair for Food, **POLAGRA GASTRO** International Trade Fair for Gastronomy, **INVEST-HOTEL** Hotel Equipment Trade Fair, **POLAGRA-TECH** International Trade Fair of Food Technologies, **TAROPAK** International Trade Fair of Packaging Technology and Labelling, **LOGIPAK** International Fair of Logistics, Warehousing and Transport, and **EPLA** Plastics and Rubber Trade Fair.

The POLAGRA block is a key event for food producers and distributors, managers of restaurants and hotels, chefs and packaging industry professionals. It is an answer to the challenges the industry has to face, inspiration for the development of products, and the place where the latest trends are presented. More than 1,000 exhibitors contribute to the eventful exhibition every year. It is accompanied by an interesting programme of events - conferences and special zones for those who want to broaden their knowledge and establish new, valuable contacts.

The block of events provides a unique opportunity for a comprehensive view of the food industry - starting from the technological processes, machines, food manufacturing or processing, through packaging, ending with gastronomy. We are convinced that the coexistence of these segments in one place and at one time will be for your benefit, and the presence at the fair will bring tangible benefits for your company.

See you in Poznań in September!

POLAGRA FOOD (26-29.09.2016) - International Trade Fair for Food is a project with a long tradition, actively following changes in the food industry and constantly opening up for its needs arising from the socio-economic situation. It is the largest exhibition dedicated to food products in this region of Europe. Exhibition range: meat and meat products, milk and dairy products, fishing and fish products, baking and confectionery industry products, fruit, vegetables, mushrooms and preserves, drinks, fat and oil industry products, organic foods, coffee, tea, spirit, yeast and wine industry products. The **Hosted Buyer** programme is a unique addition to POLAGRA FOOD, which provides an opportunity to arrange individual meetings with selected exhibitors. If you need more information about the programme, contact us at → hostedbuyer@mtp.pl.

More information: www.polagra-food.pl

POLAGRA GASTRO and **INVEST-HOTEL**, or **HORECA meets in Poznań!** -the slogan under which **International Trade Fair for Gastronomy and Hotel Equipment Trade Fair will be held. The merger of the events** creates the greatest arena for presenting the offer of manufacturers and distributors of equipment and accessories dedicated to the HoReCa sector. The events comprehensively support the industry both at the stage of creating new hospitality and catering facilities and in the process of investment in already existing facilities. The strengths of the fair include such events as: the Polish Culinary Cup (the most prestigious culinary competition in Poland), coffee zone (which attracts visitors not only with the aroma of coffee, but also with specialist expertise) and training for the hotel industry. POLAGRA GASTRO and INVEST-HOTEL provide the best

solutions for all the areas of hotels or restaurants that affect the level of customer satisfaction.

More information: www.polagragastro.pl / www.investhotel.pl

TASTES OF REGIONS (24-27.09.2016) is a feast for lovers of traditional Polish food prepared according to old recipes. This event successfully promotes natural, certified traditional food. All Polish regions are invited for cooperation. The exhibitors are individual Polish regions which present in their stands the offer of the producers of wine, bread, pastries, cheese, cold cuts and other processed regional products. The exposition is accompanied by numerous performances of folk groups.

More information: www.smaki-regionow.pl

**POLAGRA FOOD, POLAGRA GASTRO,
INVEST-HOTEL, TASTES OF REGIONS** - contact:

Katarzyna Brodnicka

tel. +48 61 869 26 91

e-mail: katarzyna.brodnicka@mtp.pl

POLAGRA-TECH (25-29.09.2016) - International Trade Fair of Food Technologies is a unique opportunity to get acquainted with the latest offer of the food technology sector in one place and at one time. This is the best place for a comprehensive presentation of food components and additives. Here visitors from around the world - professionals: bakers, confectioners - will find new flavours and additives that will make their products delicious. Taste and quality are the main arguments that attract customers. The success of food products, especially confectionery and bakery products, depends equally on the smell, appearance, form, texture, and even the sound during consumption. All these sensations affect how the consumer perceives the taste of the product. And it is at POLAGRA TECH where the largest range of products, equipment and machines will be presented.

More information: www.polagra-tech.pl

POLAGRA-TECH – contact:

Kamila Adamczyk

tel. +48 61 869 23 73

e-mail: kamila.adamczyk@mtp.pl

TAROPAK - International Trade Fair of Packaging Technology and Labelling is Central and Eastern Europe's largest meeting of professionals from the packaging, labelling, warehousing and logistics industries. This year's exhibition's range includes packaging made from paper, glass, metal, plastics, and used in the cosmetic and pharmaceutical industries. In addition, the latest packaging machines and solutions for labelling, printing and packaging printing will be available during the fair. The fair programme also includes conferences and meetings, among others, The 3rd Congress of the Packaging Industry whose leading theme will be "Packaging in the Logistics Chain", The 3rd Warehouse Safety Forum, In4Log, an the Conference "Packaging that Sells".

More information: www.taropak.pl

LOGIPAK – Fair of Logistics, Warehousing and Transport will complement TAROPAK - it has been created specifically for the logistics industry. Its scope will cover internal transport, logistics, warehousing and storage equipment, shipping and packaging. Combining **TAROPAK and LOGIPAK** provides an opportunity to get acquainted with the latest products from the areas of packaging, labelling, warehousing, logistics and transport in one place and at one time.

More information: www.logipak.pl

EPLA - Plastics and Rubber Trade Fair brings together mostly the manufacturers and distributors of machines, tools and equipment for processing rubber and plastics, and products, semi-finished products, additives and components from these materials. EPLA will be an opportunity to familiarize yourself with the latest technologies in the manufacturing of rubber and plastics, and recycling of waste rubber and plastics.

More information: www.epla.pl

TAROPAK, LOGIPAK, EPLA– contact:

Agnieszka Nowosielska

tel. +48 61 869 25 47

e-mail: agnieszka.nowosielska@mtp.pl



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